Press Release Announcement – March 25, 2009 - For Immediate Release

Arizona's Green Industry Survey Results Now Available

[Phoenix, Arizona] - The Arizona Green Industry Survey was completed and the report is now available. The survey included coverage of both the nursery production and landscape service sectors. The report contains information about the total gross receipts, number of workers employed, wages paid, and expenses for the 2007 calendar year. The report updates information that was last collected for the 2002 calendar year.

The survey was conducted by the Arizona Field Office of USDA's National Agricultural Statistics Service (NASS). The Arizona Nursery Association and the Arizona Landscape Contractors Association sponsored the survey. According to ANA President, Susan Chase, "We are really pleased to have up to date information available to demonstrates the size of the Arizona Green Industry. It is great to have figures to support the the importance of our industry."

The report is available through the Arizona Nursery Association by calling 480-966-1610 or downloading it directly from their website at www.azna.org.

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Below is a sample of the information found in the report.

Green Industry sales continued to rise at an astounding pace. Sales increased 36% compared to 2002 to more than $1.68 billion.

Total nursery sales were $644 million. The trend toward the use of low water plant varieties continued making up 60% of all nursery sales.

Gross receipts of landscape services grew by 41% compared to 2002, totaling more than a billion dollars.

Arizona's Green Industry spent more than $1.4 billion on wages, supplies, vehicles expenses, and other input items in 2007.

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